

Privacy Policy Marketing_Events

Dear Guest,

in accordance with the current national legislation in the field of privacy and in compliance with the provisions of the GDPR 2016/679 (General Data Protection Regulation), VINCI ENERGIES Building Solutions Italia S.r.l. SB (hereinafter "VEBSI") provides you with the privacy policy regarding the processing of your personal data, based on the principles of fairness, lawfulness, transparency and protection of your privacy and your rights.

1. Purposes of the Processing

Regarding to these data we inform you that:

When you register for the event, you will be asked for your Identifying Data, including but not limited to: first name, last name, telephone number and e-mail address.

During your participation in the event, additional Personal Data may also be collected (such as) video footage, voice recordings and images, e.g. through video footage, sound recordings and photographs (depending on the type of event organized).

The processing of your Data is aimed to:

- a) the registration and participation in the event;
- b) the possible publication and/or dissemination in any form, for informational and/or promotional purposes, of the video footage, voice recordings and images related to the event, on the Company's website, social media, print media and/or any other means of dissemination; a purpose for which we request your express consent;
- c) subject to your free and informed consent, your Data may also be processed for marketing purposes (i.e. promotional, commercial and advertising activities) and specifically: to send material and advertisements related to the products and/or services marketed by VEBSI or by another company of the VINCI SA Group linked to VEBSI; to send emails, app messages, promotional text messages and newsletters etc. Only when the user has given its consent, VEBSI may disclose the freely given data online by publishing the photos or audio and/or video recordings made.

2. Access to Data

The Data indicated in the first paragraph of art. 1, may be made accessible for the purposes mentioned in Art. 1:

- to employees, collaborators of the Data Controller or VINCI SA Group companies (in Italy and abroad), in their capacity as person in charge or data processors, if any;
- to third party companies or other entities (by way of example, credit institutions, professional firms, consultants, insurance companies for the provision of insurance services, control bodies, companies possibly in charge of the installation, maintenance, updating and, in general, the management of hardware and software etc) that carry out outsourcing activities on behalf of the Data Controller, if applicable, appointed as external data processors pursuant to art. 28 GDPR.

3. Data transfer to a third country and/or international organization

Your Personal Data will not be transferred outside the European Economic Area (EEA).

■ VINCI ENERGIES Building Solutions Italia S.r.l. Società Benefit Società a socio unico

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Soggetta all'attività di direzione e coordinamento da parte di VINCI SA - P.I. FR32552037806 (art. 2497-bis c.c.)

Website: <https://www.vinci-energies.it/building-solutions/>

Mail: info.vebsi@vinci-energies.com

Pec mail: vebsi@pec.it



4. Processing Methods and Retention Period

The processing of Personal Data will be mainly carried out with electronic or automated means, using methods and tools suitable to guarantee the security and confidentiality of the data, in compliance with the provisions of current national legislation and GDPR 2016/679. In particular, all technical, IT, organisational, logistical and procedural security measures will be adopted, in order to guarantee the minimum level of data protection required by law, allowing access only to the persons in charge of the processing by the Data Controller or the Data Processors designated by the Data Controller.

The Data will be processed for the time necessary to fulfil the purposes set out in point 1. Unless there are legal obligations to retain the data, after this period of retention, the Data will be destroyed or anonymized.

5. Nature of the Conferment and Legal Basis

The provision of Data is mandatory as it is necessary for the purpose of participation in the event. Therefore, your refusal to provide your Data will result in your inability to participate in the event itself. On the other hand, failure to provide data other than the information required to allow participation in the event, shall be assessed on a case-by-case basis and shall result in consequent decisions based on the importance of the data requested in relation to the purposes for which they were requested.

The legal basis of the Processing are: the legitimate interest of the Data Controller in the proper management and organization of the event, for the purpose referred to in point 1 letter a); the legitimate interest of witnessing the realization of the event and promoting the activity carried out on that occasion and the consent, for the purpose referred to in point 1 letter b); consent for the purpose referred to in point 1 letter c).

6. Rights of the Data Subject

Pursuant to Art. 15 GDPR and current national privacy legislation, the data subject may exercise the relevant rights including consulting, modifying, deleting the data or opposing their processing for the purpose of sending advertising material or commercial communications or opinion polls, by sending an email to privacyvei@vinci-energies.com.

Where applicable, we also draw your attention to your rights under Articles 16-21 GDPR (Right to rectification, right to be forgotten, right to restriction of processing, right to data portability, right to object), as well as the right to complain to the Data Protection Authority.

In the case of a request for data portability, the Data Controller will provide you with the personal data concerning you in a structured, commonly used and machine-readable format, subject to paragraphs 3 and 4 of Article 20 of EU Reg. 2016/679.

7. Data Controller

The Data Controller is VINCI Energies Building Solutions Italia S.r.l. SB, Via Gallarate 205, 20151 Milano, P.IVA 03746650963, mail privacyvei@vinci-energies.com.

The updated and complete list of Data Processors can be consulted at the Data Controller.